

Leveraging the Eclipse Web Properties

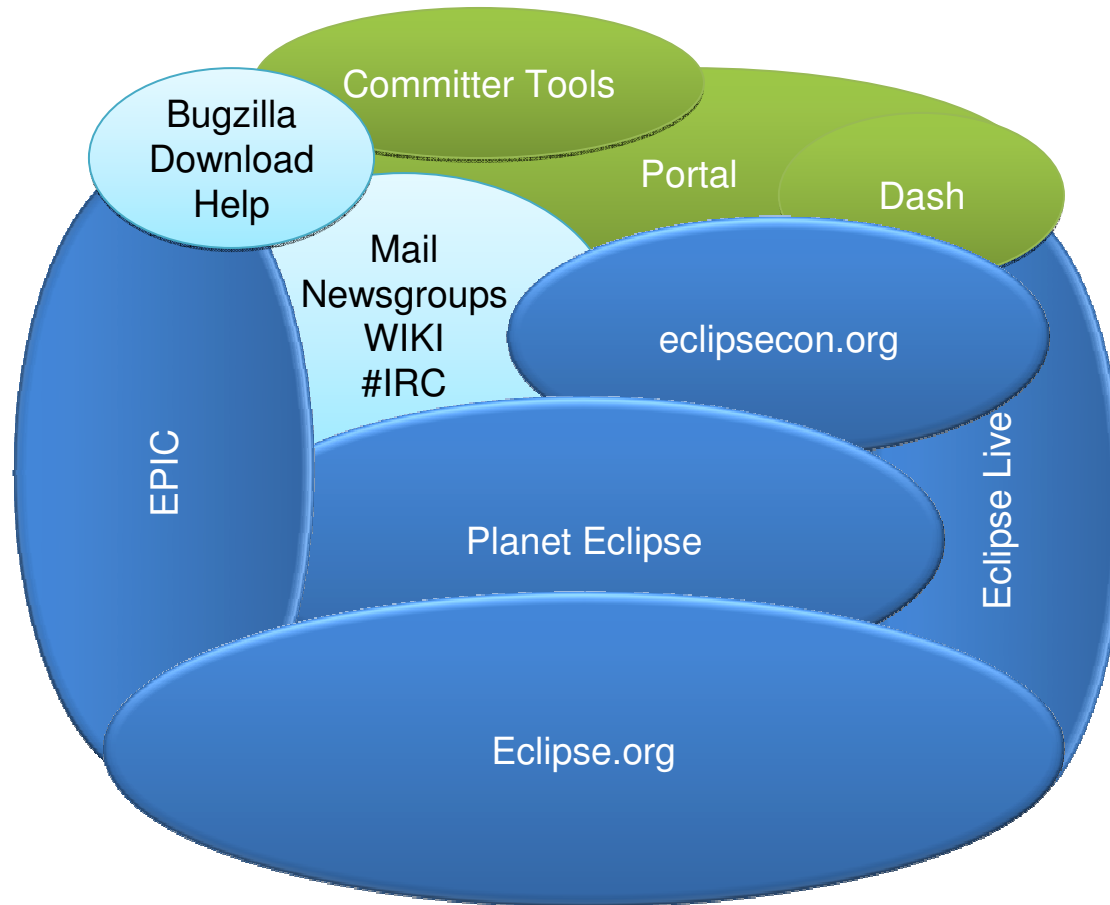
Donald Smith

October 27, 2007

Why Bother?

- Thousands of free clicks to your site.
(qualified and high quality)
- Benefit from showing you support the Eclipse Ecosystem.
- Improve your search engine quality wrt Eclipse Ecosystem.

There are lots of Web Properties...



How can you benefit?

- EclipsePluginCentral.com (EPIC)
- eclipse.org
- Eclipse Live (live.eclipse.org)
- Others
 - Planet Eclipse, Portal (means)

How can you benefit?

- EclipsePluginCentral.com (EPIC)
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 - Planet Eclipse, Portal (means)

eclipseplugincentral.com (EPIC)

The screenshot shows the Eclipse Plugin Central (EPIC) website. The header includes the Eclipse logo, 'eclipse PLUGIN CENTRAL', and a 'LOGIN' button. The navigation bar contains links for 'HOME', 'PLUGIN DIRECTORY', 'TRAINING & CONSULTING', 'MY EPIC', and 'ADD CONTENT'. A search bar is also present.

Plugins (1094)

- Application Management (26)
- Application Server (13)
- Build and Deploy (26)
- Code Management (46)
- Database (38)
- Documentation (17)
- Editor (54)
- Entertainment (11)
- Graphics (8)
- IDE (71)
- J2EE Development Platform (19)
- J2ME (9)
- Languages (58)
- Modeling (59)
- Network (14)
- Other (34)
- Process (8)
- Profiling (9)
- Rich Client Applications (66)
- SCM (4)
- Source Code Analyzer (43)
- Systems Development (13)
- Team Development (55)
- Testing (60)
- Tools (147)
- UI (49)
- UML (32)
- Web (40)
- Web Services (16)
- XML (23)

Featured Plugins

- Protecode**: Protecode Inc. delivers leading tools for software governance, Intellectual Property (IP) management, and software quality records management.
- Zend Studio**: Zend Studio is the only integrated Development Environment (IDE) available for professional developers that encompasses all the development components...

New and Updated Plugins

- ecX 1.0.0 (+2 days)
- Remove Tag Tool 1.0.0 (+3 days)
- QueryWTP 0.2 (+3 days)
- WordManager RCP 0.1 (+3 days)
- ActiveVOS 0.1 (+3 days)
- tomcat.deployer 1.2 (+6 days)
- eclipse4SL - Eclipse Tools for Silverlight 1.0.0.M1 (+7 days)
- YU WTP 0.2 (+7 days)
- System Variables (+7 days)
- SvnAdmin 0.0.0 (+7 days)
- HiberObjects Import DB Pro 1.0.0 (+7 days)
- HiberObjects 1.0.0 (+7 days)
- Java Code Generator 1.0.0 (+7 days)
- WindowTester Pro 1.0 (+7 days)
- RCP Developer 1.0 (+7 days)

Top Rated

- Regex Util 9.5 (198)
- Pulse | Download, manage and maintain Eclipse tools 9.5 (660)
- Log4E 9.5 (482)
- AnyEdit Tools 9.5 (535)
- SWT Win32 Extension 9.4 (122)
- eFace free edition - XAML for Java 9.4 (481)
- Extended VS Presentation 9.4 (260)
- MyEclipse Enterprise Workbench 9.4 (7830)
- DBViewer Plugin 9.3 (121)
- Spring IDE 9.3 (608)
- Mylyn 9.3 (1335)
- Hibernate Synchronizer 9.2 (5223)
- openArchitectureWare Code Generator Framework 9.2 (505)
- Azzum Clay Database Modeling in Eclipse 9.2 (2230)
- JFormDesigner - Swing GUI Designer 9.1 (327)

Most Active

- Pulse | Download, manage 5451 and maintain Eclipse... 3796
- MyEclipse Enterprise Workbench eUML2 free edition 2625
- Subversive - SVN client eFace free edition - XAML 2066
- Pydev - Python Development Environment for Ec. 1965
- Jigloo SWT/Swing GUI Builder 1856
- UMLet - UML Tool for Fast UML Diagrams 1720
- Green UML 1544
- Eclipse SQL Explorer 1487
- Pydeo Tomcat Launcher Plugin 1330
- Spring IDE 1185
- Regex Util 1154
- DBViewer Plugin 1033
- AmaterasUML 936

News

- Equinox p2 cures Eclipse plug-in headaches: This article explores the new features of Equinox p2, which debuted in Eclipse ...
- eJFace makes developing applications on handheld devices fast and efficient: Embedded JFace (eJFace) is a component of the embedded Rich Client Platform (eRCP), which provides an embedded environment for developers to compose user interfaces for embedded applications. Here, we compare eJFace to JFace and
- MyEclipse Delivers Flexible Maven Tools, Spans Developer Spectrum: 7.0 Milestone 2 provides expanded life cycle management solutions, maximum choice for Maven, UML, JPA

Eclipse Live Updates

- Ensuring Clean Intellectual Property: +6 days ago
- Adapting the Eclipse IDE for Embedded Development: +1 week ago
- Multiple View Presentations with RAP: +1 week ago

Training and Consulting (50)

- Agile Training in Ottawa: Don't just survive - Thrive! Get Agile Training here in Ottawa. www.Mayford.ca
- Agile Project Management: Agile Project Management Tool. Download Free Webinars. WinAPagers www.majipw.com

Footer

HOME | PRIVACY POLICY | TERMS OF USE | PUBLISHING GUIDELINES | CONTACT US ACTIVE VERSIONS 1.0.0

Key Functionality

- List and find Eclipse based Plugins
- List and find Eclipse Services
 - Training and Consulting

eclipseplugincentral.com (EPIC)

EPIC Monthly Averages

- 700,000+ page views
- 200,000+ visits
- >75% of visitors eventually click on an ecosystem bound link
- Referrals to EPIC
 - 50% from Search
 - 30% from eclipse.org
 - 15% direct
 - 5% from referrals



eclipseplugincentral.com (EPIC)

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- DBViewer Plugin 1033
- AmaterasUML 936

Training and Consulting (50)

- Register Now!
- November 19th-20th Ludwigsburg

News

- Equinox p2 cures Eclipse plug-in headaches
- eJFace makes developing applications on handheld devices fast and efficient
- MyEclipse Delivers Flexible Maven Tools, Spans Developer Spectrum

Eclipse Live Updates

- Ensuring Clean Intellectual Property
- Adapting the Eclipse IDE for Embedded Development
- Multiple View Presentations with RAP

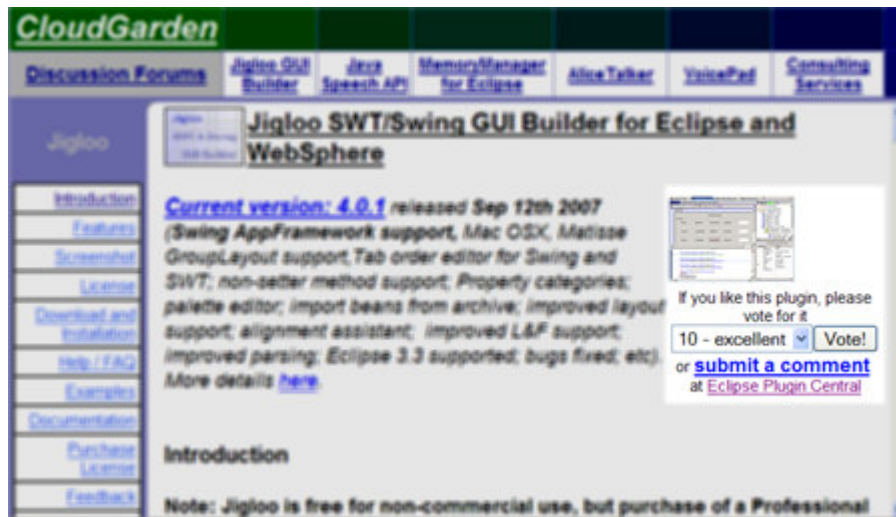
Advertisements

- Ease the Pain of Reporting in Excel
- BIRTExchange

Leveraging

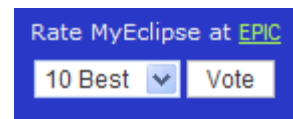
- Post all your products, plugins and services on EPIC
- Keep listings up to date
- Use a team shared account for easier maintenance
- Members get prominence as “Featured Plugins”
- Email info@eclipseplugincentral.com for technical help

eclipseplugincenral.com (EPIC)



EPIC TIP:

- Post a “vote” banner on your website
 - Code snippet easy to find on your EPIC plugin page
- Virtuous cycle – more votes, means more rankings / comments / downloads means more prominence means more clicks



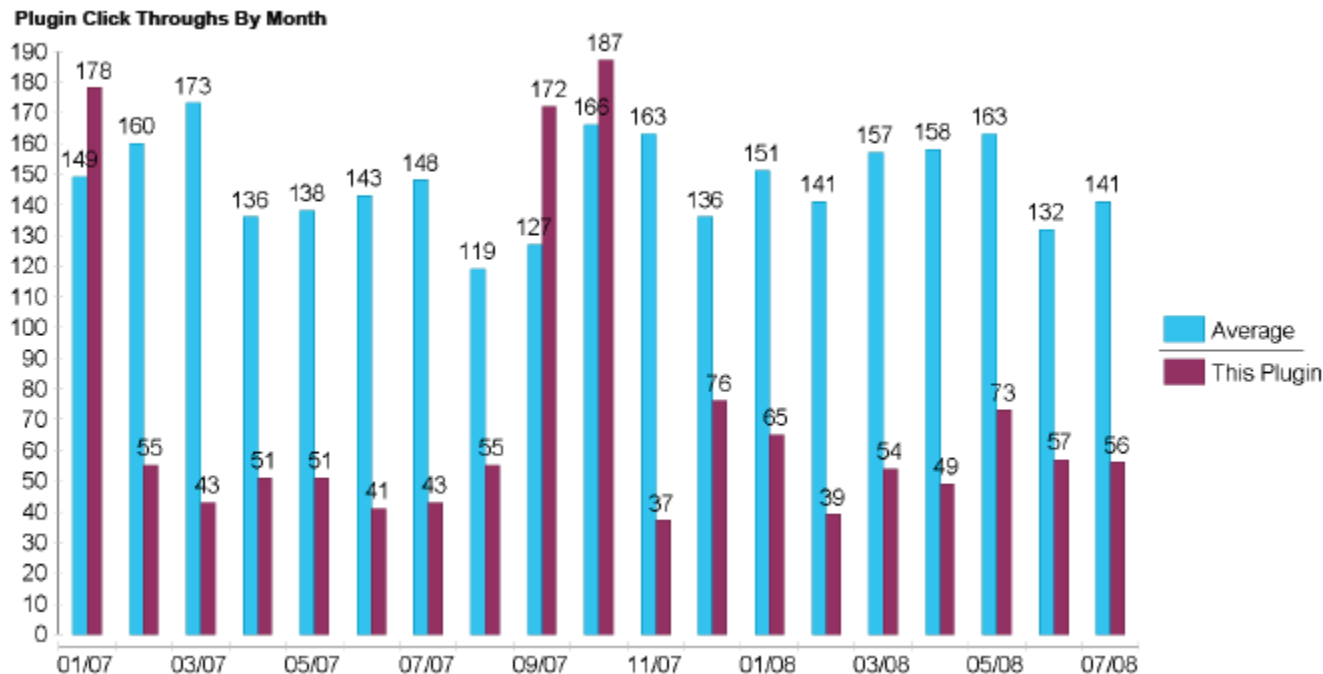
eclipseplugincenral.com (EPIC)



EPIC TIP:

- EPIC hosts Google Ads for further reach into Ecosystem

eclipseplugincentral.com (EPIC)



- Members can access quarterly EPIC reports any time
 - Login to portal.eclipse.org
 - Ask membership@eclipse.org if you get stuck

How can you benefit?

- EclipsePluginCentral.com (EPIC)
- **eclipse.org**
- Eclipse Live (live.eclipse.org)
- Others
 - Planet Eclipse, Portal (means)

eclipse.org

Key Functionality

- Mediate visitors to content
- Role Based Landing:
 - Find Plug-ins
 - Find Members and Learn about Membership
 - Committer Activities
 - End Users
 - Downloads!

The screenshot shows the Eclipse.org homepage with a navigation bar at the top containing links for HOME, USERS, MEMBERSHIP, COMMITTERS, DOWNLOADS, RESOURCES, PROJECTS, and ABOUT US. A search bar is also present. The main content area features a central 'Download Eclipse' button surrounded by four role-based landing sections: 'Users' (Conferences, training, and everything you need to use Eclipse), 'Committers' (Team up with your colleagues on dozens of Eclipse projects), 'Members' (Join the Eclipse Foundation and influence the future), and 'Ecosystem' (Get thousands of additional Eclipse plugins and our services from our extensive ecosystem). Below these sections are three columns of content: 'Eclipse Training Series Nov. 3 - Dec. 12 RCP - OSGI - Modeling', 'Great Features' (New to Eclipse? Eclipse is an open source community...), and 'Announcements' (Announcing Eclipse Banking Day in NYC, Attend an Eclipse DemoCamp and Connect with the Community, New Eclipse MTJ Release Eases Cross Platform Development for Mobile Java Applications, Eclipse Ganymede SR1 Packages Available for Download). A 'MOTODEV STUDIO' advertisement is also visible. The footer contains links for HOME, PRIVACY POLICY, and TERMS OF USE, along with the copyright notice: COPYRIGHT © 2008 THE ECLIPSE FOUNDATION. ALL RIGHTS RESERVED.

eclipse.org

Monthly Averages

- 7.9 Million+ page views
- 2.1 Million+ visits
- Referrals to eclipse.org
 - 40% from Search
 - 37% from direct
 - 22% referrals



eclipse.org

Community Pages

- 75000 visits / month
- Case Studies, News and other Community Content



eclipse.org



Community News

- Send link to news story to news@eclipse.org
- Picked up on eclipse.org main page and RSS feeds
- News must be Eclipse focused
- Tens of thousands of reads per article

eclipse.org



EPIC Updates

- Updates to EPIC Plugins automatically show on eclipse.org
- Generates extra hundreds of clicks per update

eclipse.org



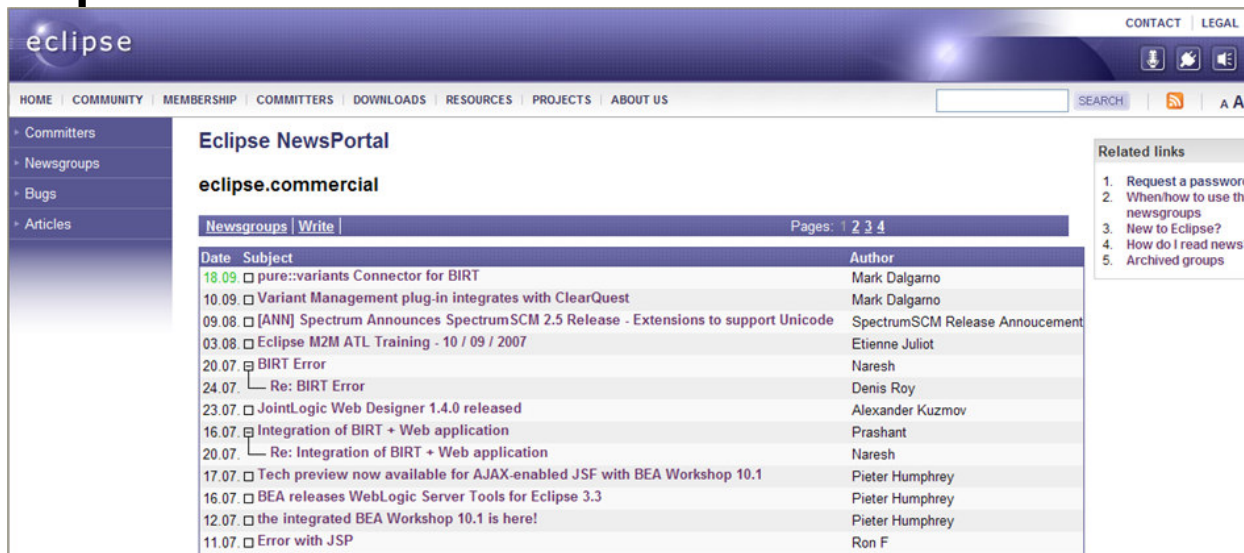
Eclipse Live

- Updates to Eclipse Live automatically show on eclipse.org

eclipse.org

Newsgroups

- 100's visits / day via Web Interface + many more via newsreaders
- Commercial, Employment and other groups



The screenshot shows the Eclipse NewsPortal interface. The header includes the Eclipse logo and navigation links like HOME, COMMUNITY, MEMBERSHIP, etc. The main content area is titled "Eclipse NewsPortal" and "eclipse.commercial". It features a table of news items with columns for Date, Subject, and Author. The table lists various news items, including announcements for BIRT connectors, SpectrumSCM releases, and Eclipse M2M training. A "Related links" sidebar on the right provides additional resources like "Request a password" and "New to Eclipse?".

Date	Subject	Author
18.09	pure::variants Connector for BIRT	Mark Dalgarno
10.09	Variant Management plug-in integrates with ClearQuest	Mark Dalgarno
09.08	[ANN] Spectrum Announces SpectrumSCM 2.5 Release - Extensions to support Unicode	SpectrumSCM Release Announcement
03.08	Eclipse M2M ATL Training - 10 / 09 / 2007	Etienne Juliot
20.07	BIRT Error	Naresh
24.07	Re: BIRT Error	Denis Roy
23.07	JointLogic Web Designer 1.4.0 released	Alexander Kuzmov
16.07	Integration of BIRT + Web application	Prashant
20.07	Re: Integration of BIRT + Web application	Naresh
17.07	Tech preview now available for AJAX-enabled JSF with BEA Workshop 10.1	Pieter Humphrey
16.07	BEA releases WebLogic Server Tools for Eclipse 3.3	Pieter Humphrey
12.07	the integrated BEA Workshop 10.1 is here!	Pieter Humphrey
11.07	Error with JSP	Ron F

eclipse.org

Events Page

– Email

events@eclipse.org
with content and link

– Must have some
relevance with
Eclipse (a session,
etc)



The screenshot shows the Eclipse.org website's Events page. The header includes the Eclipse logo, navigation links (HOME, USERS, MEMBERSHIP, COMMITTERS, DOWNLOADS, RESOURCES, PROJECTS, ABOUT US), and a search bar. The main content area is titled "Eclipse Events" and contains a paragraph explaining that the page lists events and conferences with Eclipse content, and provides the email address events@eclipse.org for submitting events. Below this, there is a section titled "Events" with a list of events. The first event listed is "October 27, 2008 ESC Boston (Boston, MA, USA)", with a "Register Here" link. The event details include the dates "October 27-30, 2008" and the location "Hynes Convention Center". A short description follows: "ESC Boston continues to draw more system architects and design engineers year after year. It's the fastest-growing embedded event in the world, with a

eclipse.org

Other Community Page Items

- Links to Eclipse Related Community Portals
- Training and Consulting Links from EPIC
- Links to Eclipse Live

download.eclipse.org

Key Functionality

- Main landing page for Eclipse Downloads

The screenshot shows the Eclipse Downloads website. The header includes the Eclipse logo, navigation links (HOME, USERS, MEMBERSHIP, COMMITTERS, DOWNLOADS, RESOURCES, PROJECTS, ABOUT US), a search bar, and social media icons. The main content area is titled "Eclipse Downloads" and features a navigation bar with "Eclipse Packages", "Member Distro", and "Projects". A note states: "You will need a Java runtime environment (JRE) to use Eclipse (Java 5 JRE recommended). All downloads are provided under the terms and conditions of the Eclipse Foundation Software User Agreement unless otherwise specified." Below this, there are several download packages listed:

Package Name	Size	Downloads	Operating Systems
Eclipse IDE for Java EE Developers	163 MB	513,793	Windows, Mac OS X, Linux 32bit, Linux 64bit
Eclipse IDE for Java Developers	85 MB	298,133	Windows, Mac OS X, Linux 32bit, Linux 64bit
Eclipse IDE for C/C++ Developers	68 MB	147,223	Windows, Mac OS X, Linux 32bit, Linux 64bit
Featured Member Distro: Intalio	-	-	-
Eclipse Modeling Tools (includes Incubating components)	300 MB	62,566	Windows, Mac OS X, Linux 32bit, Linux 64bit
Eclipse for RCP/Plug-in Developers	175 MB	-	Windows

Additional content on the page includes a "Ganymede Packages (based on Eclipse 3.4.1) - Compare Packages" link, a "Looking for Torrents or Source Code?" link, and several advertisements for Eclipse Training Series, Sybase ASE, and Popular projects.

download.eclipse.org

Download Page Stats

- 1 million downloads per month
- 1.4 million page views per month (just eclipse.org/download)

eclipse

CONTACT LEGAL

HOME USERS MEMBERSHIP COMMITTEES DOWNLOADS RESOURCES PROJECTS ABOUT US

Eclipse Downloads

Eclipse Packages Member Distro Projects

Compare Packages

You will need a Java runtime environment (JRE) to use Eclipse (Java 5 JRE recommended). All downloads are provided under the terms and conditions of the Eclipse Foundation Software User Agreement unless otherwise specified.

Looking for Torrents or Source Code?

Eclipse Training Series
Nov. 3 - Dec. 12
RCP + OSGI + Modeling

Extend the Power of the Data Tools Platform to Sybase ASE

SYBASE
Strategic Member Ad

Popular projects
(over 1/48)

1. PHP Development (PDT)

Package Name	Size	Downloads	Supported OS
Eclipse IDE for Java EE Developers	163 MB	613,793	Windows, Mac OS X, Linux 32bit, Linux 64bit
Eclipse IDE for Java Developers	85 MB	298,133	Windows, Mac OS X, Linux 32bit, Linux 64bit
Eclipse IDE for C/C++ Developers	68 MB	147,323	Windows, Mac OS X, Linux 32bit, Linux 64bit
Featured Member Distro	-	-	Windows, Mac OS X, Linux 32bit, Linux 64bit
Eclipse Modeling Tools (includes Incubating components)	300 MB	62,568	Windows, Mac OS X, Linux 32bit, Linux 64bit
Eclipse for RCP/Plug-in Developers	175 MB	-	Windows, Mac OS X, Linux 32bit, Linux 64bit

download.eclipse.org

Member distro program

- 3,000-5,000 hits to your site / month direct
- Improved Search Engine results (YMMV)

The screenshot shows the Eclipse Downloads website. The header includes the Eclipse logo, navigation links (HOME, USERS, MEMBERSHIP, COMMITTERS, DOWNLOADS, RESOURCES, PROJECTS, ABOUT US), a Google Custom Search bar, and social media icons. The main content area is titled "Eclipse Downloads" and features three tabs: "Eclipse Packages", "Member Distros" (which is selected), and "Projects". A note states: "You will need a Java runtime environment (JRE) to use Eclipse (Java 5 JRE recommended). All downloads are provided under the terms and conditions of the Eclipse Foundation Software User Agreement unless otherwise specified." Below this, there is a link for "Looking for Torrents or Source Code?". The "Member Distros" section lists several projects:

- Embarcadero**: Bandwidth by Akamai. Download Eclipse 3.4 as well as other Eclipse-based tools for both application developers and database developers.
- Polarion**: Eclipse SDK + Subversive, free integrated tracker/vcs/collaboration tool, free SVN tools, and more!
- Actuate**: Fast download of Eclipse Ganymede in China. Free download of commercial reporting server for Eclipse BIRT from Actuate. (Chinese Language Page)
- Obeo**: Dedicated to modeling, providing base framework, editors, graphical modelers, model to model transformation and code generation for Eclipse.
- Pulse**: Download Eclipse Ganymede fast with optimized mirrors. Manage plugins and configurations for free.
- Yoxos**: Eclipse Ganymede and hundreds of additional plug-ins - served by the Yoxos OnDemand download portal.

On the right side of the page, there are two promotional banners:

- Eclipse Training Series**: Nov. 3 – Dec. 12, covering RCP, OSGI, and Modeling.
- MOTODEV STUDIO**: A strategic member ad for Motorola's Eclipse-based IDE, with the tagline "DEVELOP WITH MOTOROLA'S POWERFUL ECLIPSE-BASED IDE." and the text "All the tools you need to create innovative mobile applications in one place."

At the bottom right, there is a "Popular projects" section (Oct 1/08) listing "1. PHP Development (PDT) ↕".

Member Distro Program Example Landing Page

beo
Model Driven Company

Home Company Products Services Contacts Login

Eclipse Europa downloads

Obeo, as an "Add-in provider" member of the Eclipse foundation, is proud to contribute to the Eclipse Europa release effort by providing this downloads.

Eclipse 3.3 Europa release - SDK

This section holds Eclipse 3.3 SDK bundles for standard Java or Eclipse plug-in development.

Status	Platform	Download
✓	Windows	eclipse-platform-SDK-3.3-win32.zip (size:89M)
✓	Windows Vista	eclipse-platform-SDK-3.3-win32-wpf.zip (size:87M)
✓	Linux	eclipse-platform-SDK-3.3-linux-gtk.tar.gz (size:87M)

Europa Modeling bundle : Acceleo avec Eclipse 3.3, EMF, UML2, GMF, Mylyn, Topcased

These bundles helps to use **Acceleo** and others modeling frameworks like Topcased, EMF and GMF. They also hold a stable version of the Acceleo **modules repository**. They provide "ready-to-use" CSharp, JEE, Java, Php and Python code generator.

Status	Platform	Download
✓	All	eclipse-europa-win32-modeling-topcased-acceleo-2.1.1.zip (size:285M)
✓	All	eclipse-europa-linux-modeling-topcased-acceleo-2.1.1.zip (size:285M)

Modeling bundle : Acceleo avec Eclipse 3.2, EMF, UML2, GMF, Topcased

These bundles helps to use **Acceleo** and others modeling frameworks like Topcased, EMF and GMF. They also hold a stable version of the Acceleo **modules repository**.

Status	Platform	Download
✓	Windows	eclipse-win32-emf-uml2-gmf-topcased-acceleo-2.0.0.zip (size:109M)
✓	Linux	eclipse-linux-emf-uml2-gmf-topcased-acceleo-2.0.0.zip (size:114.3M)

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Brand association
as Eclipse
Foundation
supporters

Host release train
packages (table
stakes)...

...but also host and
market your products
and services

Member Distro Program Example Landing Page

POWERED BY **gemitec**

myEclipse
Eclipse
the right tools, the right configuration.

MEMBER LOGIN

Host release train packages (table stakes)...

...but also host and market your products and services

Brand association as Eclipse Foundation supporters

What is this page?
As a member of the Eclipse Foundation, Gemitec is proud to support the Eclipse platform. Therefore, we are making the base Eclipse download available in addition to the MyEclipse Enterprise Workbench.

How much does it cost?
Access to the Eclipse Distributions page is free of charge. We just want to be sure you find the download that's right for you.

What if I don't see the project I'm looking for?
Additional Eclipse downloads, Eclipse projects and Eclipse distributions may be found at eclipse.org and other mirror sites. Download Eclipse today!

Support, Forums, Contact, Site Map
Copyright © 2003-2007 Gemitec, LLC. All rights reserved.
Rate MyEclipse at OSC
10 Best | Vote

Host release train packages (table stakes)...

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Brand association as Eclipse Foundation supporters

eclipse.org

The screenshot shows the Eclipse.org website interface. At the top, there is a navigation bar with links for HOME, USERS, MEMBERSHIP, COMMITTERS, DOWNLOADS, RESOURCES, PROJECTS, and ABOUT US. A search bar is also present. The main content area features a profile for Embarcadero Technologies Inc., an Eclipse Solutions Member. The profile includes a red heart icon, a description of the company's history and products, and a list of EPIC listings. The EPIC listings section is titled "Embarcadero Technologies Inc.'s EPIC Listings" and contains a table with the following data:

Embarcadero Technologies Inc.'s EPIC Listings		
CodeGear JGear Performance for Eclipse v3.2 - JGear Performance for Eclipse delivers a high-level performance-related profiler for memory and CPU profiling and debugging. Data is displayed in real time so developers can instantly see whether a performance issue is related to CPU, memory, or both...		
Embarcadero Technologies Inc.'s Other Products and Services		
No other product listings found for Embarcadero Technologies Inc.		
Embarcadero Technologies Inc. is an Active Contributor to the following Project(s):		
eclipse.pde	eclipse.platform	modeling.emf
modeling.mdt	technology.dltk	tools.mylyn

Below the EPIC listings, there are sections for "Related Tags" (ISV, Other Solutions Members) and "Interact" (Explore All Members, Suggest More Tags for Embarcadero Technologies Inc., Edit This Page). The footer contains links for HOME, PRIVACY POLICY, TERMS OF USE, and a copyright notice for 2008.

Membership Pages

- ~500 visitors per day
- Committer Contributions Recognizes
- Tagging system
- Automatic integration with EPIC
- Data driven from Portal

eclipse.org

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Leveraging

- Keep page content up to date
- Keep EPIC pages up to date
- Keep tags current

How can you benefit?

- EclipsePluginCentral.com (EPIC)
- eclipse.org
- **Eclipse Live** (live.eclipse.org)
- Others
 - Planet Eclipse, Portal (means)

Eclipse Live (live.eclipse.org)

Key Functionality

- Mediator of Rich Multimedia content
 - Webinars, Podcasts
- Post Multimedia content
- Find Multimedia content

The screenshot displays the Eclipse Live website interface. At the top, there is a navigation bar with links for HOME, SCHEDULE, ARCHIVE, and SUBMIT A RESOURCE. A search bar is also present. The main content area is divided into several sections:

- Eclipse Webinars, Podcasts, and more**: A section for browsing and commenting on multimedia content.
- About Eclipse Live**: A brief description of the site's purpose as a source of multi-media material about Eclipse projects.
- Featured**: A section highlighting a video titled "Ecore Tools - an EMFT Component" by the Eclipse Foundation, dated June 16, 2008, with 552 recent views and 1 comment.
- Upcoming**: A section for upcoming webinars, including "Managing Traceability" on November 20, 2008, and another on November 27, 2008.
- Tag Cloud**: A horizontal list of tags including AJAX, Embedded, Enterprise, Equinox, Framework, Ganymede, IDE, Mobile, Modeling, RCP, and RIA.
- Most Recent**: A list of recent articles, such as "Ensuring Clean Intellectual Property" and "Practitioner's Guide to Software Ecosystems".
- Most Popular**: A list of popular articles, such as "Mylyn 3.0: Code at the Speed of Thought" and "WTP 3.0 Java EE 5 and Web Services Features".

At the bottom of the page, there is a copyright notice for 2007 The Eclipse Foundation and a footer with links for HOME, PRIVACY POLICY, TERMS OF USE, PUBLISHING GUIDELINES, CONTACT US, and ECLIPSE.ORG. A status bar indicates "There are currently 1 user and 254 guests online."

Eclipse Live (live.eclipse.org)

Monthly Averages

- 40,000 page views
- 14,000 resource views
- 25,000+ visits
- Referrals to eclipse.org
 - 18% from Search
 - 24% from direct
 - 41% referrals from eclipse.org



...and growing!

Eclipse Live (live.eclipse.org)

Leveraging

- Post your content using “Submit a Resource” link on Eclipse Live

The screenshot displays the Eclipse Live website interface. At the top, there is a navigation bar with links for HOME, SCHEDULE, ARCHIVE, and SUBMIT A RESOURCE. A search bar is also present. The main content area is divided into several sections:

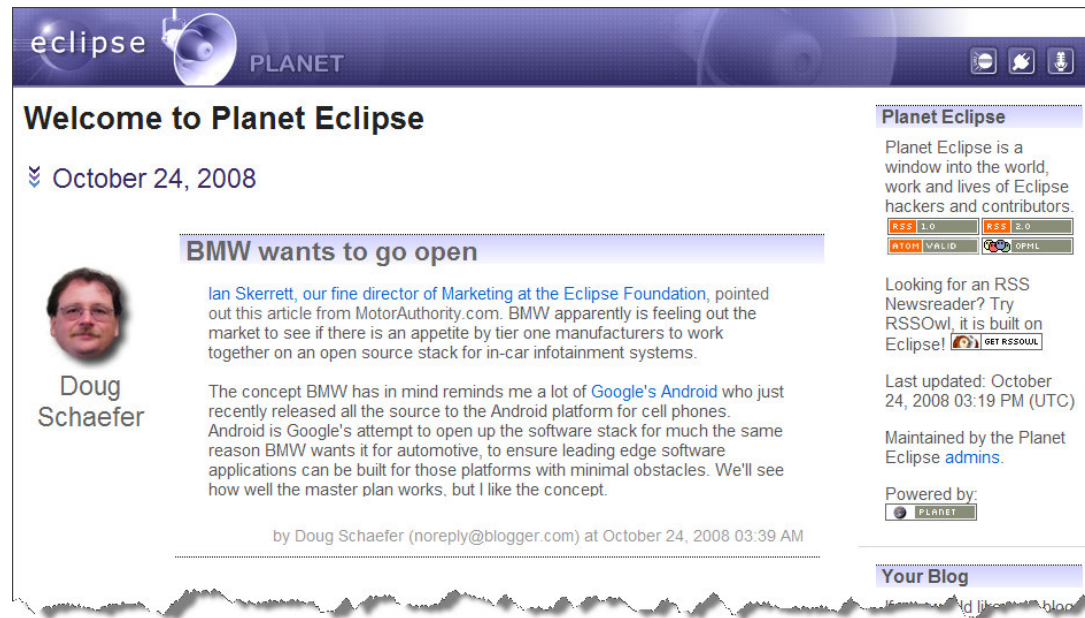
- Eclipse Webinars, Podcasts, and more**: A section for browsing, viewing, and commenting on content.
- About Eclipse Live**: A brief description of the site's purpose.
- Featured**: A section highlighting a video titled "Ecore Tools - an EMFT Component" by the Eclipse Foundation, dated June 16, 2008.
- Upcoming**: A section for upcoming webinars, including "Managing Traceability Member Webinar" on November 20, 2008, and another on November 27, 2008.
- Tag: All**: A section for filtering content by tags such as AJAX, Embedded, Enterprise, Equinox, Framework, Ganymede, IDE, Mobile, Modeling, RCP, and RIA.
- Most Recent**: A list of recent content items, including "Ensuring Clean Intellectual Property" and "Practitioner's Guide to Software Ecosystems".
- Most Popular**: A list of popular content items, including "Mylyn 3.0: Code at the Speed of Thought" and "WTP 3.0 Java EE 5 and Web Services Features".

At the bottom of the page, there is a footer with links for HOME, PRIVACY POLICY, TERMS OF USE, PUBLISHING GUIDELINES, CONTACT US, and ECLIPSE.ORG. A status bar indicates "There are currently 1 user and 254 guests online."

How can you benefit?

- EclipsePluginCentral.com (EPIC)
- eclipse.org
- Eclipse Live (live.eclipse.org)
- **Others**
 - Planet Eclipse, Portal (means)

Planet Eclipse




The screenshot shows the Planet Eclipse website interface. At the top, there is a navigation bar with the 'eclipse' logo, a megaphone icon, and the word 'PLANET'. Below this, the main content area features a 'Welcome to Planet Eclipse' message and a date 'October 24, 2008'. A featured article titled 'BMW wants to go open' is displayed, including a profile picture of Doug Schaefer and a quote from Ian Skerrett, director of Marketing at the Eclipse Foundation. The article discusses BMW's interest in an open source stack for in-car infotainment systems, comparing it to Google's Android. A sidebar on the right contains a 'Planet Eclipse' description, RSS feeds, and a 'Your Blog' section.

eclipse PLANET

Welcome to Planet Eclipse

October 24, 2008

BMW wants to go open


Doug Schaefer

Ian Skerrett, our fine director of Marketing at the Eclipse Foundation, pointed out this article from MotorAuthority.com. BMW apparently is feeling out the market to see if there is an appetite by tier one manufacturers to work together on an open source stack for in-car infotainment systems.

The concept BMW has in mind reminds me a lot of Google's Android who just recently released all the source to the Android platform for cell phones. Android is Google's attempt to open up the software stack for much the same reason BMW wants it for automotive, to ensure leading edge software applications can be built for those platforms with minimal obstacles. We'll see how well the master plan works, but I like the concept.

by Doug Schaefer (noreply@blogger.com) at October 24, 2008 03:39 AM

Planet Eclipse

Planet Eclipse is a window into the world, work and lives of Eclipse hackers and contributors.

RSS 1.0 RSS 2.0
ATOM VALID OPML

Looking for an RSS Newsreader? Try RSSOwl, it is built on Eclipse! GET RSSOWL

Last updated: October 24, 2008 03:19 PM (UTC)

Maintained by the Planet Eclipse admins.

Powered by: PLANET

Your Blog

- Key Features
 - Post Eclipse related Blogs
 - Read Eclipse related Blogs
- Non commercial content

Planet Eclipse

- Planet Eclipse Stats
 - Aggregation of 100+ Eclipse Technical Blogs
 - 1000+ web visits per day
 - Many more RSS Readers



Planet Eclipse



- Leveraging
 - Link your technical / committer blogs and eclipse content on Planet Eclipse
 - Add Planet Eclipse RSS Feed to your RSS Reader
 - Comment!

portal.eclipse.org

- Members-only portal for common work flows

The screenshot shows the Eclipse Foundation member portal for Donald Smith. The page is titled "eclipse" and "Donald Smith" with a "Log out" button. The main content is organized into several sections:

- New Member Welcome:** Includes fields for Org Name, CR Email, CR FName, CR LName, and Secondary Email Contact. Member Type is set to "AIP" (Associate). Buttons for "send" and "explore" are present.
- CQs of Interest to Eclipse Foundation:** A link to "[view] list of 'interesting' CQs".
- Eclipse Foundation Address:** Address 1: 102 Centrepointe Drive, City: Ottawa, State/Province: ON, Postal Code: K2G 6B1, Country: Canada. Includes an "[edit]" link.
- Eclipse Foundation Contacts:** Company Representative: Donald Smith. Includes an "[edit]" link and a link to "[add] explore how this works".
- Eclipse Foundation Membership Page:** Links to "see your page" and "explore how this works". Fields for Short Description, Long Description, Company URL, Small Logo, Large Logo, and Products (test) are shown with "[edit]" and "[change]" links.
- Files for Eclipse Foundation:** A link to "Board Proposal - Strategic Advisory Council.pdf".
- Bugs of Interest to Eclipse Foundation:** A link to "[view] list of 'interesting' bugs".
- Pending Contact Changes:** Fields for Company, Role, From, To, and Veto (-1 veto). Includes "save" and "explore" buttons.
- Eclipse Projects:** Committer On: technology.phoenix. Includes a "[view]" link and a link to "[tools] for all Committers, including password change".
- Project Reviews:** Project Review# conference call numbers: +1.613.287.8000 (Ottawa and international) or 866.362.7064 (toll-free North America) passcode 464440#.
- Donald Smith Address:** Address 1: Eclipse Foundation, Address 2: 102 Centrepointe Dr., City: Ottawa, State/Province: ON, Postal Code: K2G 6B1, Country: Canada, Phone: 613.224.9461 x231, Latitude: 45.34597, Longitude: -75.76585, Fax: 613.224.5172, Mobile: 613.292.5160, Email: donald.smith@eclipse.org, Picture: [change]. Includes a photo of Donald Smith.

At the bottom, there is a link to "Report bugs and request enhancements via bugzilla" and a footer with "Home | Privacy Policy | Terms of Use | Contact | Legal | A A" and "Copyright © 2008 The Eclipse Foundation. All Rights Reserved".

portal.eclipse.org

The screenshot shows the Eclipse portal user profile page for DonaldTester SmithTester. The page is titled "DonaldTester SmithTester" and includes a "Log out" button. The profile is organized into several sections:

- Teamprise Address:** Address 1: 115 North Neil Street, Address 2: City: Champaign, State/Province: IL, Postal Code: Country: United States.
- Teamprise Contacts:** Accounting Contact: DonaldTester, Company Representative: DonaldTester, Company Representative: DonaldTester SmithTester, Marketing Contact: DonaldTester. Includes links for "[add_contact]" and "explore how this works".
- Teamprise Membership Page:** Includes a "see your page" link, a "Short Description" (Access Microsoft Visual Studio 2005 Team Foundation Server from within the Eclipse IDE, and from Macintosh and UNIX Systems), a "Long Description" (Teamprise is a suite of client applications for accessing Microsoft Visual Studio 2005 Team other operating systems, including Linux and Mac OS X), a "Learn more." link, a "Company URL" (http://www.teamprise.com), and "Small Logo" and "Large Logo" sections, each with a "[change]" link. The logos show a green 't' icon followed by the text "teamprise".

At the bottom of the profile section, there is a link: "[add]".

Below the profile section, there is a footer: "Report bugs and request enhancements via bugzilla".

The page footer includes: "Home | Privacy Policy | Terms of Use | Contact | Legal | A A Copyright © 2007 The Eclipse Foundation. All Rights Reserved".

- Organizations able to manage
 - Address
 - Contacts
 - Membership pages
- Committers able to manage
 - Committer Elections
 - Contact information
- Keep information current

General Search Engine Advice

- Eclipse web properties are generally well respected by search engines
 - Links from Eclipse web properties to your site likely to improve your search results
 - Linking to Eclipse web properties improves The Link-Virtuous Cycle

Action Item Check List – eclipse.org

- Does our PR Firm and/or Marketing team know we can link news from eclipse.org?
-

Contact news@eclipse.org

- Are you posting product updates to Newsgroups?
-

Visit eclipse.org/newsgroups

- Is our Membership Page up to date on eclipse.org?

Visit:

eclipse.org/membership/faq

OR email:

membership@eclipse.org

Action Item Check List – eclipse.org

- Are our Eclipse related events listed on the Eclipse events page?

Email events@eclipse.org

- Do we have Eclipse-related success stories not listed on

Email:
membership@eclipse.org

Eclipse.org?

- Is our developer network listed on Eclipse.org?

Email:
membership@eclipse.org

- Are we participating in the member distros program?

Email:
membership@eclipse.org

Action Item Check List – Other

Are all our Eclipse-based products and Services listed on EPIC

Visit eclipseplugincentral.com

Has EPIC noted our listings as “Featured”

Contact

membership@eclipse.org

Do we have an action plan to keep our EPIC listings current (monthly reminders)

Use “Submit a Resource” link on live.eclipse.org

Is our multimedia content showing up on live.eclipse.org?

Q&A